

**FLORENCE
NIGHTINGALE
FOUNDATION**

Get Involved, Get Inspired Make an Impact!

Investing in Nurse & Midwife Leadership

Because great leadership changes care
- for patients, communities and the profession



Fundraising Guide

About FNF

Who We Are

The Florence Nightingale Foundation (FNF) has been supporting nurses and midwives for over 90 years, continuing the pioneering legacy of Florence Nightingale.

Florence knew that better leadership meant better care. That belief still drives everything we do today.

What We Do

We equip nurses and midwives throughout their careers with leadership skills to improve health and care - in the UK and globally.

Through leadership programmes, networks and policy influence, we help nurses and midwives grow their confidence, voice and impact.

Why It Matters

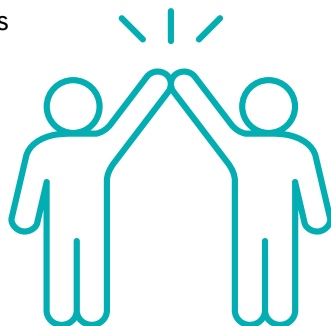
Nurses and midwives are the largest part of the health and care workforce, yet they are still under-represented in leadership and decision-making roles.

Investing in nurse and midwife leadership isn't a "nice to have" - it's a powerful route to better outcomes for everyone.

How We Make an Impact

Each year, our work reaches around 250,000 nurses and midwives, creating a ripple effect across services, organisations and communities.

Our mission is simple: Helping nurses and midwives to stay, thrive, lead and transform health and care.



Get Involved: Challenge Events

**Love a goal? Enjoy pushing yourself?
Take on a challenge for FNF.**



Turn your next challenge into support for nurse and midwife leadership.

Run it. Walk it. Cycle it. Swim it. Climb it. Or create your own!

- **5k, 10k, half or full marathon**
- **Cycling challenges**
- **Sponsored walks or hikes**
- **Swim challenges**
- **Abseils or climbs**



Every step you take helps nurses and midwives develop the skills to lead change where it matters most.

Find out more using this link or scan the QR code

<https://runforcharity.com/charity-eventhub/florence-nightingale-foundation/all-events>



Get Involved: Bake Sale

Bake It. Share It. Fund It.

Cake + colleagues + a good cause = a perfect fundraiser.

Bake sales and coffee mornings are easy to organise and brilliant for bringing people together - at work, university, on placement or at home.

- **Theme your bakes**
- **Add a tea or coffee station**
- **Run a raffle or competition**
- **Share why you're fundraising**



Every slice supports leadership development for nurses and midwives - and tastes great too.

Find out more on our website or scan the QR code

<https://florence-nightingale-foundation.org.uk/fundraise-for-fnf/>



Get Involved: Organise Your Own Fundraiser

Your fundraiser. Your way.

Fundraise on your own, with your alumni cohort, your team, or your organisation. If it brings people together, it can raise funds.

Be creative. Be bold.

How about a:

- Quiz night
- Dance-a-thon
- Craft or book sale
- Group sponsored walk
- Dress-down day
- Leadership learning event



Every fundraiser helps strengthen the future of nursing and midwifery leadership.



Find out more on our website or scan the QR code

<https://florence-nightingale-foundation.org.uk/fundraise-for-fnf/>

Get Involved: Donate

Make a donation, big or small.

Your donation helps nurses and midwives gain the confidence, skills and influence to improve care for patients and communities.

You can:

- **Make a one-off donation**
- **Set up a regular gift**
- **Donate to celebrate a milestone**
- **Give in memory of someone special**
- **Use matched giving through your employer**



However you give, your support makes a real difference.



Find out more on our website:

<https://florence-nightingale-foundation.org.uk/make-a-donation/>

Or make a donation today by scanning the QR code.

Get Involved: Justgiving

Set Up a Justgiving Page

JustGiving makes fundraising quick, easy and shareable.

How to get started:

1. Go to [FNF's JustGiving page](#)
2. Click 'Start Fundraising'
3. Create your page and set a target
4. Share with friends, family and colleagues



Read JustGiving's Top 10 Fundraising Tips at

<https://www.justgiving.com/for-fundraising/top-10-fundraising-tips>

Together, we can show what nurse and midwife leadership can achieve.



Find out more on our **JustGiving page** or scan the QR code

[justgiving.com/charity/florencenightingalefoundation](https://www.justgiving.com/charity/florencenightingalefoundation)

Let's Transform Health and Care - Together Stay. Thrive. Lead. Transform.

Thank you for fundraising for FNF and helping us champion nursing and midwifery leadership.

Every challenge you take on, cake you bake, or pound you raise helps us build strong and influential nursing and midwifery leaders who can transform health and care.

If you have any questions, please do not hesitate to contact the Fundraising Team at:
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020 7730 3030

**FLORENCE
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